Regional Context
H-K 1, “Spruce Goose”
Rollout, 1946
Hughes Aircraft Company, Circa 1954
Playa Vista under development, 2002
Playa Vista Aerial Photo, February 2006
Playa Vista Community Plan
Live | Work | Play | Shop
Playa Vista Condominiums, Overlooking Concert Park
Playa Vista Loft Condominiums
Over Ground Floor Retail,
Overlooking Concert Park
LA Public Library, Future Fire Station, LAPD Drop-In Station, Community Center
Electronics Arts Office Buildings, Playa Vista
Ballona Freshwater Marsh at Playa Vista
Ballona Freshwater Marsh at Playa Vista
Ballona Freshwater Marsh at Playa Vista
• Creating homes near job rich employment centers
• Reducing commutes
• Westside
  – Job rich
  – Housing poor
• Diverse community
• Mixture of housing options/prices
• Affordable housing program
• Controlled-price units
Traffic and Transportation

- $125 million traffic improvement plan
- 104 intersections improved
- Public transit service expanded
- Major corridors widened
- PV Beach Shuttle
Alternative Transportation at Playa Vista