Why U.S. Cities Need to Foster Global Relationships

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Randall Lewis Seminar series
Our “Flat” World

- Transnational movement of capital, labor, and resources
  - Loosening of national state regulatory controls
- Ease of global travel and relocation
- Migration of jobs around the world
- Economic and social interdependency
- Economic necessity

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Riverside’s International History

- Oranges from Brazil and Labor from China
- UCR Citrus Experimental Station and the South African Navel Orange
- Frank Miller and the Mission Inn
- Dosan Ahn Chang Ho and the birth of Korea
- The Sendai Connection

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Riverside’s Sister Cities

- Sendai, Japan (1957)
- Cuautla, Mexico (1968)
- Ensenada, Mexico (1976)
- Jiangmen, China (1996)
- Gangnam, Korea (1999)
- Hyderabad, India (2000)
- Obuasi, Ghana (2008)
- Erlangen, Germany
- Ismailia, Egypt
Riverside’s International Partners

- International Relations Council
- World Affairs Council
- National Council for International Visitors
- Our universities and colleges (UCR, LSU, RCC, CBU)
- The 4-Party Agreement Model

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Adding Value through International Relationships

Cultural Capital

- The concept of Sister Cities
- Museum exchanges between Riverside and Sendai
- Serizawa in Riverside; Native American baskets in Sendai
- Hyderabad wedding textiles
- The Japanese Garden in White Park
- Riverside Views Artist Exchange
Adding Value through International Relationships

Youth Capital

- North High Blue Star Marching Band visit to Jiangmen
- North High baseball visits with Sendai
- Erlangen High School visit
Adding Value through International Relationships

*Civic Capital*

- Public Safety exchanges with Mexico Sister Cities
- Obuasi firefighter training
- Internships for Sister City personnel
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Health Capital

- Obuasi and the Gates Foundation Grant
- ER in Jiangmen
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Movement of Ideas

- Starlight Pageant and the Riverside Festival of Lights

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*The University Connection*

- The UCR-Sendai Connection
- SC-RISE
- The UCR-Jiangmen Connection
- The CBU-Rwanda Connection
- The RCC-Jiangmen Connection
- The Mayor’s International Internship Program
- Movement of intellectual and economic capital
- The sky is the limit (offshore campuses and internships)

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**Economic Capital**

- University connections
- Infotech, Terrafore
- Tata Consultancy Services (TCU)
- PIXEL, C-SUN
- Madame Yang
- The sky is the limit (EB-5 visa program)

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Global Reputation

- Gates Grant
- High Sister City rating for Riverside
- SCI awards
- SCI conference

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Crafting an International Policy

- Need for a cohesive policy (San Antonio)
  - Rethinking language
  - Soft and hard factors
  - User friendly

- International Strategic Plan

- Thinking out of the box
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