What is Public Health

Public health is the science of protecting and improving the health of communities through education, research, promotion of healthy lifestyles and disease and injury prevention.
The Public Health Role in Schools By Design

- Steering Committee Member
- Provided technical assistance including crash data and handouts on SRTS
- Provided consultant, Ryan Snyder, who conducted trainings
• Assisted in survey development

• Provided funding for SRTS workshops and assistance in developing plans for schools to make needed infrastructure improvements.
The Schools by Design project has brought together non-traditional partners to provide training and encourage partnerships to further efforts to support SRTS programs in the Coachella Valley.
A Success Story:
Safe Routes to School Funding

This partnership led to successful SRTS funding to provide needed education, encouragement and evaluation programs to schools to compliment infrastructure improvements that will be made to improve the safety of the built environment in the Coachella Valley.
Four Grants Awarded

- Coachella infrastructure grant – $482,500
- Desert Hot Springs infrastructure grant – $497,140
- Palm Springs infrastructure grant – $382,500
- Riverside County Public Health Department/CVAG non-infrastructure grant – $447,420
Key to Successful Grant Applications: A Three-step Process

1. SRTS workshops
2. Develop project list
3. Submit grant application form
Key Stakeholders

- Schools
- City
- Community
Key Stakeholders - Schools

- Principals
- Parents
- Students
- Superintendents
- Facilities personnel
- Crossing guards
- Teachers
- SRTS coordinator
- Board members
- Others
Key Stakeholders - City

- Transportation
- Public works
- Planning
- Police
- Health Department
- Councilmembers
- Others
Key Stakeholders - Community

- Bicycle/pedestrian advocates and service groups
- Neighborhood organizations
- Environmental groups
- Children’s groups
- Community service organizations
Riverside County Department of Public Health Grant Objectives

Services will be Provided to Schools in Coachella, Desert Hot Springs and Palm Springs by Injury Prevention Services (IPS)

• **Education** :
  – IPS will deliver safety education to the students
  – IPS will create and deliver a SRTS toolkit
  – Safe Moves Pedestrian City events

• **Encouragement**:
  – Coordinate Walk to School events
  – Distribute SRTS toolkits
  – Bicycle safety and helmet sales
Coalition Building

• IPS will organize events, sponsor SRTS workshops, and educate stakeholders about SRTS
• IPS will continue to bring together stakeholders for partnership building
Regional SRTS Summit

• Establish a coordinated SRTS effort for projects in Caltrans District 8

• Share best practices

• Build Capacity
Continued Collaboration

• Continued collaboration is critical to promote walking and biking and develop programs that will be sustainable.

• Injury Prevention Services is excited to partner with cities and schools to improve the safety for children as well as encourage physical activity.
For more information on Safe Routes to School Programs Contact:

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